

Our Customers

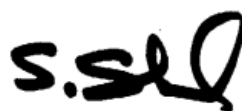
- We always trust and respect our customers.
- We will always put our customers first so striving in becoming the market leader in our chosen field.
- We work in partnership with our customers and share responsibility for delivering the best possible service that we can.
- We understand that customer satisfaction and customer care are key to our success.
- We will work as a team to ensure our customers are at the heart of everything we do.

Our People

- Our greatest asset is the skill and experience of our people.
- We work together as a team to achieve our success.
- We offer support and encouragement in every possible situation.
- We trust and respect each other and value the wide range of expertise and knowledge that we share.
- We understand that each and every person within the organization has a valuable contribution to make to the success of the business.
- We value and encourage two way communications throughout the organization.
- We are committed to the development of our people through training, active involvement and providing relevant individual opportunities.

Our Business

- We are committed to making quality our top priority.
- We will deliver a constant and profitable revenue stream.
- Our aim is to exceed the demands of our customers.
- We are commercial aware, we understand our business strengths and our competitors objectives.
- We will continuously strive to improve our performance in respect to quality, safety and environmental issues and our overall effectiveness.
- We will reduce our Carbon Foot Print wherever practicable
- We are professional, honest and open in the way we deal with our suppliers, and treat them as partners.
- We are determined to grow our capability to become the premier supplier of fencing solutions.
- Using commercial flair and innovation we will continually adapt to build a better and more successful business.



S. Shirley
Managing Director